



SPONSORSHIP PACKET

SEPTEMBER 28TH, 2013

DSU | STATESMEN PARK

PIG PICKIN' SATURDAY | 10AM Onsite Registration

11AM – 6-8 year old Start

Delta Down & Dirty Youth Obstacle and Challenge Run to Premier at 28th Annual Pig Pickin’.

Cleveland, Miss. – Delta State University’s College of Education and Human Science’s HPER Recreation Leadership program will host the first of a kind event for youth at the 28th Annual Pig Pickin’ event on September 28th at Statesman Park. Inspired by adult runs like the Tough Mudder, Warrior Dash, and Spartan Race, the Delta Down and Dirty will allow 6-14 year old youth the opportunity to run an obstacle and challenge course located at Statesman Park. The nearly 1 Mile course will feature 25+ challenges and obstacles for youth to experience and confront.

A participant’s age determines the distance the participant will run:

- 6-8 year olds = 1 Lap/1 Mile
- 9-11 year olds = 2 Laps/1.6 Miles
- 12-14 year olds = 3 Laps 2.4 Miles.

Onsite registration will be from 9-11am with the 6year old waves beginning at 11am - sharp! Participants will be given approximate race times at registration and will race in waves of 12-15 participant’s at a time. Waves will roughly start every 5 minutes allowing participant’s ample time to reach and attempt each obstacle without interference or overloads.

All obstacles and challenges are ‘challenged by choice,’ which means that participants will be encouraged and allowed to try the challenge/obstacle, but will not be required to complete them.

“This will be a fun, adventurous, and positive event; one that I hope will inspire youth to be active with their life, and give purpose for exercise and being fit,” states Todd Davis, race director and developer. “I have participated in a number of 5Ks, triathlons, and other events including 2 full Ironman Triathlons, and there is no feeling like running through a finish line after a physical struggle. I want kids in our area to feel that same success and have an event of their own. I want kids to feel a sense of adventure, a bit of struggle, and then the emotional connection to finishing something physical, especially in front of their families, friends, and spectators – it’s an awesome moment,” Davis adds.

This event is a fundraiser for outdoor recreation opportunities in the Delta:
6-8 year olds = \$20 | 9-11 year olds = \$25 | 12-14 year olds = \$30.

All participants will receive a finisher T-Shirt and finisher medal. Course maps, training regiments, and registration information are located online at DSUOP.DELTASTATE.EDU.

In addition, the event is seeking obstacle sponsorships and needs nearly a 100 volunteers - \$150 for a small or partial obstacle and \$250 for a large or full obstacle. Volunteers can man safety stations, act as spotters at obstacles, help with obstacle construction and design, help with on-site registration, and assist at the start/finish line. If you would like more information about this event, would like to volunteer, or want to sponsor an obstacle, please contact Todd Davis at 662.846.4570 or email tdavis@deltastate.edu Registration for the event is now open at DSUOP.DELTASTATE.EDU under the Down and Dirty Page.

Numerous businesses and organizations in the Cleveland area have already made commitments to help with this event.

Major sponsors include:

North Sunflower Medical Center

Boyle Lumber

Heidi's Monogram & Screen-printing

Special thank you to:

Robinson Electric

Reese Eye care

Cleveland Optical

Wade, Inc.

CASE, Inc.

Williams Equipment

Bolivar Tire

Fleming Lumber

Children's Dental Clinic

Crave

Automark

Partnership Properties

Redline Fitness

Delta Dairy

HOW CAN I HELP THIS YOUTH EVENT BE A SUCCESS?

1. **Time:** Hundreds of kids and their families will attend this event, we will need volunteers to set up the course, welcome families to the event, register participants, encourage the kids on the course, and hand out finisher medals!
2. **Obstacle Sponsorship:** Each of the obstacles will be the responsibility of an obstacle sponsor. This will include the selection of the obstacle(s) of your choice, construction/preparation, and having representatives manning your obstacle(s) during the race! Use the obstacle to represent your business/organization! (Course directors will assist in obstacle development.)
3. **Supply Donations:** Obstacle building supply contributions are needed from area businesses. Lumber, building materials, hay bales, plastic piping (to crawl through), ropes, cinder blocks, as well as fresh fruit and snacks for participants!
4. **General Sponsorship :** The financial contribution of your company/organization will go a long way to ensure a safe and successful event.

Event Details

- September 28th, 2013 (Pig Pickin' Weekend)
 - Statesman Park, Delta State University
 - A Delta State University College of Education and Human Sciences Recreation Youth Program
- Proceeds Benefit Outdoor Recreation Opportunities for Delta Youth
- Contact Todd Davis – tdavis@deltastate.edu OR 662.402.2050

Sponsorship Form

My company/organization is interested in sponsoring the Delta Down and Dirty Youth Obstacle and Challenge Run!!

Company/Organization _____

Contact Person _____

Contact Phone # _____

Email _____

Interest helping in which way? (Check all that apply)

Time - Hundreds of kids and their families will attend this event, we will need volunteers to set up the course, welcome families to the event, register participants, encourage the kids on the course, and hand out finisher medals!

Number of people expected to volunteer _____

Obstacle Sponsorship - Each of the obstacles will be the responsibility of an obstacle sponsor. This will include the selection of the obstacle(s) of your choice, construction/ preparation, and having representatives manning your obstacle(s) during the race! Use the obstacle to represent your business/organization! (Course directors will assist in obstacle development.)

Supply Donations - Obstacle building supply contributions are needed from area businesses. Lumber, building materials, hay bales, plastic piping (to crawl through), ropes, cinder blocks, as well as fresh fruit and snacks for participants!

Types and amounts of supplies to be donated:

General Sponsorship - The financial contribution of your company/organization will go a long way to ensure a safe and successful event, the continuation of events like these and the continued availability of outdoor recreation activities for Cleveland Youth!

Expected contribution:

_____ \$50-100 _____ \$100-\$250 _____ \$250 - \$500 _____ \$500 - \$1000
_____ \$1000 - \$1500 _____ \$1500 - \$2500 _____ \$2500 - \$5000

You can fax this form to: Todd Davis at 662.846.4571 or mail with your commitment to 1003 West Sunflower Road | HPER B2 | Cleveland, Miss. 38732. Checks can be made out to 'DSU Outdoor Recreation'. Call for credit card commitments. 662.846.4555.